

# Top theme security: Off to Essen!

Welcome to the world fair of this branch of industry - still on an upward course of growth in its 20th edition! The security branch is experiencing a strong

upswing worldwide, ever more innovations are celebrating their premiere in Essen. Over 100 countries are represented at the security essen 2012, more than 1,100 exhibitors will be presenting themselves at the world's largest marketplace for security and fire prevention. As a result, security essen is further expanding its international top position. Here, you have your finger on the pulse of the industry and gain an overview of everything the market has to offer. Take this opportunity to obtain information first-hand and develop global business relationships - obtain ideas and tailormade offers for your company!

Discover the most interesting companies, the latest technologies and current trends on over 80,000 m<sup>2</sup> of exhibition area. Numerous special events, live demonstrations, specialised lectures and discussion forums as well as the very latest focal themes form an exciting crosssection through daily practice.

Solution-oriented profile: Everything that counts in the branch security essen is a fair with an unparalleled spectrum. With all the focal subjects which are relevant for security in industry, trades and commerce. With solutions for planners, builders and architects. Everything on video surveillance, mechanical security technology, the protection of outdoor areas, private security service providers and fire prevention.



# Fire Prevention XXL: Now in halls 1 & 9

Fire prevention is going from one success to the next. Experience the fascinating range of mobile, constructional and technological fire prevention now on

an even larger area: a full programme in hall 1 and also in hall 9 for the first time. New products and services from all over the world, from operations communications through system solutions in firefighting down to the off-road fire engine.

### Fire Prevention Day 27 September: Spectacular open-air demonstrations in the exhibition grounds I

This is where things really get going: Experience the 'Day of Experts' with top-class specialised events and "red-hot" demonstrations.

The success concept of "Fire Prevention" is supported again this year by the Federal Association of Technical Fire Prevention (Bundesverband Technischer Brandschutz (bvfa)). You can look forward to seeing our byfa partners live in hall 1 as well as the Essen Fire Brigade and the Federal Association of Company Fire Prevention - Works Fire Service Association of Germany (Bundesverband Betrieblicher Brandschutz Werkfeuerwehrverband Deutschland e.V. (WFVD)) in hall 9.

# Crowd-puller: "Protection, security & service"

Now even larger: the special show of the security service providers in hall 4. The two attractive new joint stands of the BDGW and the medium-sized enterprises are worth discovering. Be seen at the industry's meeting place for personal and

property protection, service and private security which was developed jointly with the Federal Association of Guard and Security Companies (Bundesverband der Sicherheitswirtschaft - BDSW) and the Federation of German Money and Valuables Services (Bundesvereinigung Deutscher Geld- und Wertdienste - BDGW).

# **Burning issue:** IT security

Information security is one of the most burning issues of this industry and will even gain considerably more importance internationally in future. Wheth-

er you are responsible for the IT security of a company group, whether you yourself work on solutions for data security or whether you have to protect your company against industrial espionage and hacker attacks: you are at just the right place in the IT security section in hall 6

The spectrum of the IT theme world ranges from new software solutions through forgery-proof, biometric combination processes down to data security and control solutions for sensitive areas in the public sector.

# Heading for the future: security research area

Hall 8 offers an unusual insight into current research projects: research-driven companies and institutes will be presenting themselves on 300 m<sup>2</sup>. An update for

## The A to Z of security and fire prevention

Access control | Close-combat protection | Constructional fire prevention | Control and surveillance equipment | Criminal investigation technology | Data security | Electronic security systems | Fire alarm systems, smoke and gas warning systems | Hazard alarm systems | Information protection | Information systems for central control offices Measuring equipment | Mechanical security systems Mobile fire prevention | Organisation | Perimeters | Personal equipment, service and protective clothing | Planning | Robbery, intruder and theft alarm systems | Special vehicles & equipment | Specialised literature | Surveillance and guarding | Technological fire prevention | Training | Video surveillance |

# Non-stop highlights:

Action, shows and forums

You are guaranteed to strike it lucky here: with well over 100 individual events by professionals for professionals, security essen offers a unique range of lectures,

panels of experts, presentations and live shows on the stages and action areas. For you, an excellent opportunity to get to know the latest trends, make interesting contacts, expand your know-how and take new ideas home with you!

# The forums

### Hall 6: From live hacking to video surveillance - Security Forum

Everything to do with alarm systems, comprehensive security, IT security, security services, security management and videos. A free programme four weeks before the start of the fair at www.security-essen.de; all lectures can be called up online after registration.

### Hall 8: In what direction is the industry heading? security research area

Presentations and papers on future-oriented subjects from research and development

# Hall 9: Focus on public security - Forum for Authorities and Agencies

Two events every day for specialists and managers from authorities and organisations with security functions.







fire prevention

# Register online now!

Reduced admission and quick access to the fair halls by "Fast Access" - this is how it works: register as a trade visitor before the start of the fair at:

### www.security-essen.de

There you will find all the benefits of visitor registration at a glance.

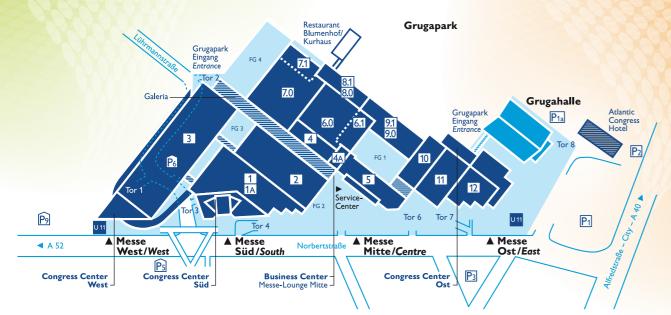
# Traffic connections

Essen main railway station Taxi/underground train U11 (travelling time 5 minutes)

Motorway A 52 (exit Essen-Rüttenscheid) and main road B224 directly to the fair

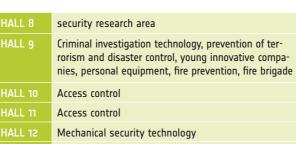
Airport express bus (travelling time 20 minutes), stops in front of terminal B (departure times 7.45 to 18.45 every 30 minutes simultaneously from the fair and the airport. Return ticket EUR 20)

Düsseldorf International Airport security information counter in the arrivals area in terminal B



# Hallen | Schwerpunkte

HALL 1	Fire prevention
HALL 2	ССТV
HALL 3	System providers
HALL 4	Special show for protection, security & service
HALL 5	Perimeters, access control
HALL 6	IT security, special vehicles and equipment
HALL 7	ССТV



RIA Alarm systems

### Organiser

MESSE ESSEN GmbH Postfach 10 01 65, 45001 Essen Visitor hotline: +49(0)201.3101430 E-mail: visitor@security-essen.de www.security-essen.de

### Opening times

25-28 September 2012 Tuesday - Thursday 9.00 - 18.00 Friday 9.00 - 16.00

### Admission

Day ticket (pre-registered)EUR 27Day ticket (at cash desk)EUR 37Fair ticket (pre-registered)EUR 65Fair ticket (at cash desk)EUR 90

### Catalogues are ordered from and dispatched by

A. Sutter Fair Business GmbH E-mail: katalogorder@sutter.de Catalogue EUR 21 Advanced deliveries plus packing and postage

### Hotel reservations Incoming Service EMG Essen Marketing GmbH Essen Tourist Information Office Tel.: +49(0)201.8872046 Fax: +49(0)201.8872044 www.essen.de

Travel service provider smart and more GmbH Tel.: +49(0)1805.324000 Fax: +49(0)1805.549675 www.smartfairs.de

### Go to registration:





Welcome to the 20<sup>th</sup> World Fair for Security and Fire Prevention

# September 25-28

Register online now and save! www.security-essen.de



MESSE

ESSEN

Place of Events